

ROSALIND FRANKLIN UNIVERSITY

OF MEDICINE AND SCIENCE



Engage Students and Empower Patients

Developing a Storytelling Toolkit in Healthcare
Education, What's Your Story?

April D. Newton, Susan K. Tappert, Megan Hartranft, Catherine Gierman-Riblon, & Marilyn Hanson



Introduction

Storytelling:

- 1) an ancient art form and a valuable form of human expression;
- 2) the interactive art of using words and actions to reveal the elements and images of a story while encouraging the listener's imagination.



Reference: National Storytelling Network.

<http://www.storynet.org/resources/whatisstorytelling.html>



Background

Listening to stories of hope, challenges, and dreams to propel changes in health care practices to improve patient safety and patient outcomes through interprofessional practice and collaborations.

Notable stories related to healthcare events:

Sue Sheridan (2001) - Sorrel King (2002)

Julie Thao (2006)

Dennis Quaid (2007)

Steve and Lorna Rel (2008)

Joanna Rolek (2013)



Joanna's Story



What's Your Story?



Objectives

At the end of the workshop, the participant will be able to:

1. Develop a personal story that includes concepts related to interprofessionalism.
2. Identify how to utilize a personal story with students, colleagues, patients, families, and community members.
3. Integrate the personal story into a plan to educate and empower patients, families, and caregivers to have their story heard by healthcare providers.



Before you start

- What HC encounters have I had – either as a client or a provider?
- What was the outcome?
- How did it make me feel?
- Could something have been done to make it better (achieve a different outcome)?
- Would an IP team helped the situation?
- Am I comfortable sharing this story?



Development of an IPE Activity

- Target audience
- Purpose
- Objectives
- Activities
- Assessment



Define Your Target Audience

- Educational level
- Professional background
- Level of experience
- Interprofessional experience
- Cultural characteristics

Ad hoc assessment of audience



Reflection Question 1

“Is it appropriate for the learners at their level of education?”

If “no” describe what adaptations would help the story better fit your target audience.



Reflection Question 2

“Am I comfortable with these participants hearing or using my story?”

If “no” describe what adaptations to your story are necessary to fit your target audience.



Define Your Purpose

Answer the following:

- What is the educational purpose of the _____? (course, seminar, address, conference)
- How will you use the story to augment the purpose?

Example: (from this workshop)

To teach participants the concepts of educational storytelling so they can develop their own interprofessional story, and plan an educational activity while developing a storytelling toolkit.



Objectives

- Write the educational objectives of the _____.
(course, seminar, address, conference)
- Identify objective(s) the story satisfies
- Are additional revisions to story required?

Example (from this workshop)

At the end of the workshop, the participant will be able to:

Develop a personal story that includes concepts related to interprofessionalism



Activities

- Lead the student to meaningful reflection
- Should relate story back to purpose

Example (from APTA Student Conclave)

Students will collectively answer the following question:
Elaborate on how each healthcare provider could have individually and the interprofessional team collaboratively contributed to improve the patient and patient's family outcomes.



Assessment

- How will you determine
 - If the students learned what you wanted them to learn
 - Students met the objective of the educational experience

Examples:

Rubric – Classroom experience

Survey question – seminar participants



Conclusion

“...reliving this experience only reinforced for me the importance of effective communication, professional collaboration, and interpersonal skills. And, I wish for all of you opportunities and settings to apply these skills. You can change the face of health care – [join the interprofessional team.](#)”

Ms. Joanna Rolek, 2014
Patient Advocate



Thank you!



References

Sue Sheridan (2001). <https://www.youtube.com/watch?v=EXpVKz4NDj8>.

Julie Thao (2006). http://nursingcenter.com/journalarticle?Article_ID=697991.

Dennis Quaid (2007). <http://www.cbsnews.com/news/dennis-quaid-recounts-twins-drug-ordeal>.

Steve and Lorna Rel (2008).

<http://www.abqjournal.com/news/metro/0411430metro04-04-09.htm>.

Joanna Rolek (2013). <http://www.apta.org/NSC/Livestream>.



For More Information

For Toolkit templates, please visit: <http://www.rosalindfranklin.edu/ipi/Home.aspx>

Catherine Gierman-Riblon, DSc, RN: Catherine.Riblon@rosalindfranklin.edu

Marilyn Hanson, EdD: Marilyn.Hanson@rosalindfranklin.edu

Megan Hartranft, PharmD, BCPS: Megan.Hartranft@rosalindfranklin.edu

April D. Newton, PT, DPT: April.Newton@rosalindfranklin.edu

Susan K. Tappert, PT, DPT, FNAP: Susan.Tappert@rosalindfranklin.edu

ROSALIND FRANKLIN UNIVERSITY *of* MEDICINE AND SCIENCE

DeWitt C. Baldwin Institute for Interprofessional Education

3333 N. Green Bay Road

North Chicago, IL 60046

847.578.3415

